



Production | Distribution | Commercial | Events

PRELIMINARY MEDIA REPORT

WingFoil Racing World Cup Gizzeria-Calabria

18.09.2026



TABLE OF CONTENTS

1



TV News Pickups

Broadcasters and News Agencies that featured the content in their news coverage.

2



Online Pickups

Digital platforms that used or featured the content.

3



Media Outlets featuring "Inside Sailing"

The list of media outlets featuring highlights from the event in Inside Sailing.



5 KEY COUNTRIES
FEATURING
OUR CONTENT



ITALY



GREECE



SPAIN



FRANCE



USA

KEY NUMBERS



83

MEDIA OUTLETS
FEATURING THE
"INSIDE SAILING"



281.5 M

HOUSEHOLD REACH
VIA "INSIDE SAILING"



1.01 B

ONLINE MEDIA REACH
VIA "INSIDE SAILING"



9

TV NEWS
PICKUPS



17

ONLINE
PICKUPS



5 HRS & 19 MINS

TOTAL MINIMUM
AIRTIME



Inside Sailing 2026 – Episode 8



156 COUNTRIES

SUMMARY

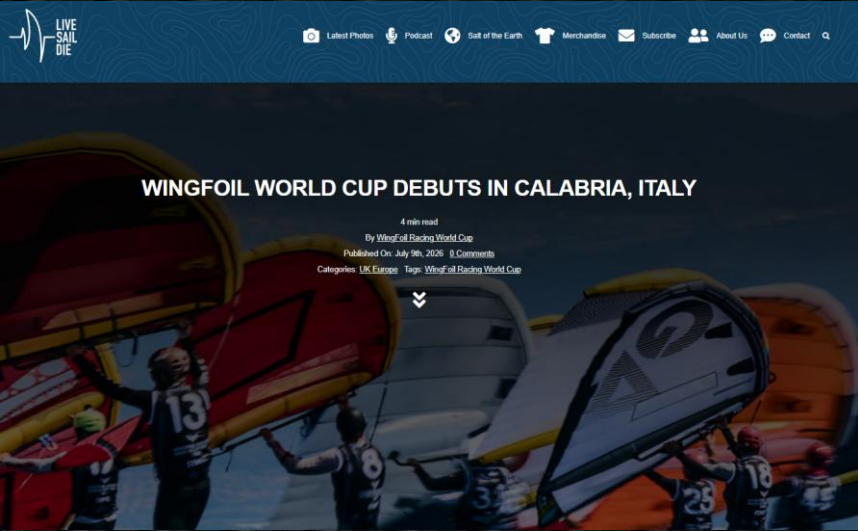
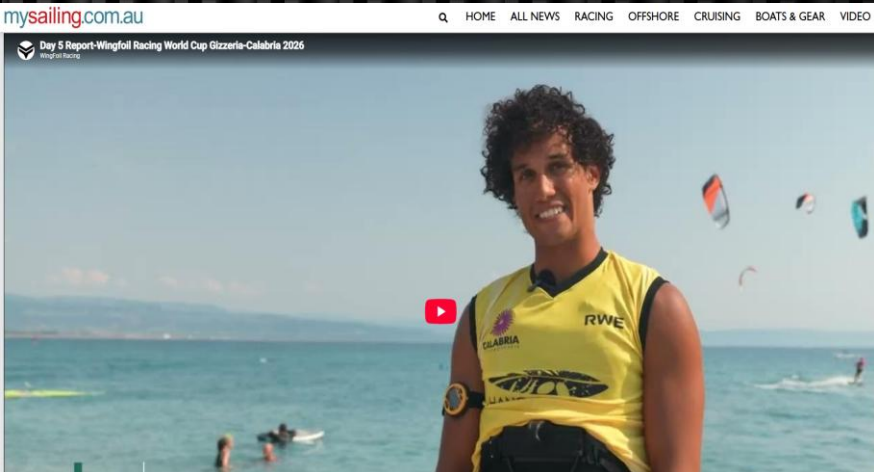
TV NEWS PICKUPS

TV Channel	Logo	Country	Household Reach
SRF		Switzerland	3,900,000
ABU - Asia-Pacific Broadcasting Union		Asia	N/A
Anadolu Agency		Turkey	N/A
SBS		Australia	14,000,000
PCCW		Hong Kong	1,300,000
EBU - European Broadcasting Union		Europe	N/A
YLE		Finland	2,400,000
Reuters Connect		International	N/A
France24		France	N/A

ONLINE PICKUPS

17

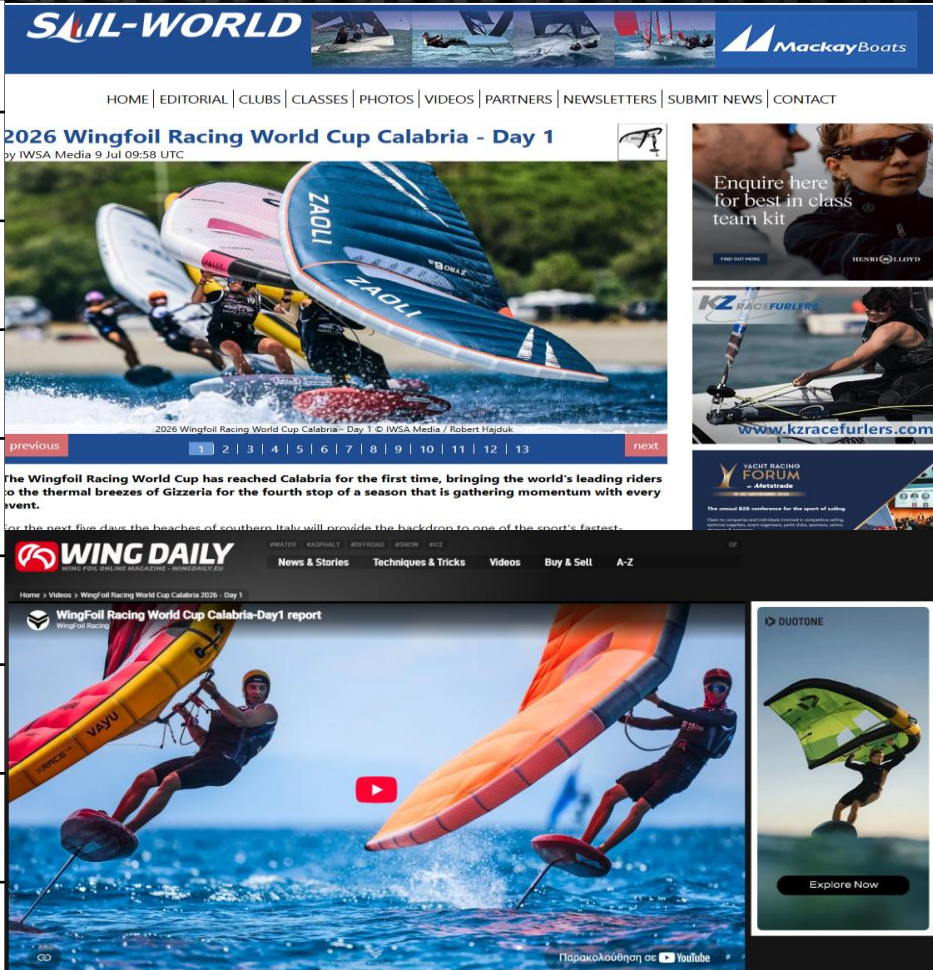
**TOTAL
NUMBER
OF PICKUPS**

Outlet / Link	Country	Screenshots
Boating New Zealand	Link	
Live Sail Die	Link	
Live Sail Die	Link	
Live Sail Die	Link	
My Sailing	Link	
My Sailing	Link	
Nautica News	Link	
Nautica News	Link	
		

ONLINE PICKUPS

17

**TOTAL
NUMBER
OF PICKUPS**

Outlet / Link	Country	Screenshots
Racecar Marine	Link	
Sail World	Link	
Sail World	Link	
Sail World	Link	
WING DAILY	Link	
WING DAILY	Link	
Yachting New Zealand	Link	
Yachts & Yachting	Link	
Yachts & Yachting	Link	

MEDIA OUTLETS FEATURING “INSIDE SAILING” (EUROPE)



TV Channel	Logo	Country	Household Reach
Olympic Channel		Turkey, UK, France, Germany, Spain, Italy, Russia, Netherlands, Belgium, Switzerland, Austria, Sweden, Norway, Denmark, Finland, Greece, Portugal, Poland, Czech Republic, Hungary, Croatia, Serbia, Bulgaria, Romania, Ukraine, Ireland, Slovakia, Slovenia, Lithuania, Latvia, Estonia, Belarus, Bosnia & Herzegovina, Montenegro, North Macedonia, Albania	35,000,000
ORF+		Austria, Czech Republic, Germany, Hungary, Italy, Liechtenstein, Slovakia, Slovenia, Switzerland	4,100,000
beIN MEDIA GROUP Digiturk		Turkey	25,000,000
SPORTDIGITAL		Germany, Austria, Switzerland, incl. Liechtenstein	4,000,000
Arena Sport		Serbia (incl. Kosovo), Bosnia & Herzegovina, North Macedonia, and Montenegro	1,600,000

MEDIA OUTLETS FEATURING “INSIDE SAILING” (EUROPE)



TV Channel	Logo	Country	Household Reach
Swiss Sport TV		Switzerland	3,700,000
Okko / Okko Sport		Russia	9,600,000
COSMOTE TV		Greece	1,100,000
TSN		Malta	25,000
TV Malta		Malta	196,593
CytaVision		Cyprus	44,000
Cablenet *Distribution Agreement with CytaVision		Cyprus	228,000
Primetel *Distribution Agreement with CytaVision		Cyprus	40,000

MEDIA OUTLETS FEATURING “INSIDE SAILING” (EUROPE)



TV Channel	Logo	Country	Household Reach
Es Tu Tele		Spain/LATAM	6,000,000
Trentino TV		Italy	1,013,942
Welcome In		Italy	400,000

MEDIA OUTLETS FEATURING “INSIDE SAILING” (ASIA)



TV Channel	Logo	Country	Household Reach
BTV		Indonesia	70,600,000
Star Sports		Mainland China	25,000,000
beIN SPORTS Asia		Brunei, Cambodia, Hong Kong, Indonesia, Laos, Malaysia, Philippines, Thailand, East Timor, Singapore	15,000,000
Now TV *Distribution Agreement with beIN SPORTS Asia		Hong Kong	1,300,000
Singtel TV *Distribution Agreement with beIN SPORTS Asia		Singapore	362,000
StarHub *Distribution Agreement with beIN SPORTS Asia		Singapore	540,000
Astro *Distribution Agreement with beIN SPORTS Asia		Malaysia	3,500,000

MEDIA OUTLETS FEATURING “INSIDE SAILING” (ASIA)



TV Channel	Logo	Country	Household Reach
TM *Distribution Agreement with beIN SPORTS Asia		Malaysia	N/A
TrueVisions *Distribution Agreement with beIN SPORTS Asia		Thailand	4,000,000
MNC Vision *Distribution Agreement with beIN SPORTS Asia		Indonesia	2,000,000
K-Vision *Distribution Agreement with beIN SPORTS Asia		Indonesia	8,000,000

MEDIA OUTLETS FEATURING “THE INSIDE SAILING” (AFRICA-MENA)



TV Channel	Logo	Country	Household Reach
Dubai Media Incorporated (DMI) - Dubai Sports		Bahrain, Comoro Islands, Djibouti, Egypt, Iraq, Iran, Jordan, Kuwait, Lebanon, Mauritania, Oman, the Palestinian Territories, Qatar, Saudi Arabia, Sudan, Syria, UAE, Yemen, Algeria, Chad, Libya, Morocco, Somalia, Tunisia	4,000,000
Startimes - Sports Life		Angola, Benin, Botswana, Burkina Faso, Burundi, Cape Verde, Cameroon, Central African Republic, Chad, Comoros, Democratic Republic of the Congo, Republic of the Congo, Cote d'Ivoire, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Swaziland, Tanzania, Togo, Uganda, Zambia, Zimbabwe	13,000,000

MEDIA OUTLETS FEATURING “INSIDE SAILING” (NORTH AMERICA)



TV Channel	Logo	Country	Household Reach
beIN SPORTS USA		USA (including US Overseas Territories) & Canada	55,000,000
Claro TV *Distribution Agreement with beIN SPORTS USA		USA	3,000,000
Mediacom TV *Distribution Agreement with beIN SPORTS USA		USA	1,400,000
Fanatiz *Distribution Agreement with beIN SPORTS USA		USA & Canada	N/A
Altice USA *Distribution Agreement with beIN SPORTS USA		USA	5,000,000
Charter Communications *Distribution Agreement with beIN SPORTS USA		USA	N/A

MEDIA OUTLETS FEATURING “INSIDE SAILING” (NORTH AMERICA)



TV Channels	Logo	Country	Household Reach
Verizon *Distribution Agreement with beIN SPORTS USA		USA	N/A
HotWire Communications *Distribution Agreement with beIN SPORTS USA		USA	N/A
Naicom *Distribution Agreement with beIN SPORTS USA		USA	N/A
Breezeline *Distribution Agreement with beIN SPORTS USA		USA	N/A
Southern Fibernet *Distribution Agreement with beIN SPORTS USA		USA	N/A

MEDIA OUTLETS FEATURING “INSIDE SAILING” (NORTH AMERICA)



TV Channels	Logo	Country	Household Reach
Bell *Distribution Agreement with beIN SPORTS USA		Canada	13,002,000
Rogers *Distribution Agreement with beIN SPORTS USA		Canada	30,000,000
Shaw *Distribution Agreement with beIN SPORTS USA		Canada	N/A
Videotron *Distribution Agreement with beIN SPORTS USA		Canada	N/A
Telus *Distribution Agreement with beIN SPORTS USA		Canada	N/A

MEDIA OUTLETS FEATURING “INSIDE SAILING” (LATIN AMERICA)


RUSH SPORTS

TV Channel	Logo	Country	Household Reach
Rush Sports	RUSH SPORTS	Anguilla, Antigua-and-Barbuda, Aruba, Bermuda, The Bahamas, Barbados, Belize, Bonaire, British Virgin Islands, Cayman Islands, Cuba, Curacao, Dominica, Dominican Republic, Grenada, Guadeloupe, Guyana, Haiti, Jamaica, Martinique, Montserrat, Netherlands Antilles, Saint Barthélemy, Saint Kitts-and- Nevis, Saint Lucia, St. Maarten, Saint Martin, Saint Vincent-and-the Grenadines, Suriname, Trinidad-and-Tobago, and Turks and Caicos	2,800,000

MEDIA OUTLETS FEATURING “INSIDE SAILING” (OCEANIA)



TV Channel	Logo	Country	Household Reach
Fox Sports Australia		Australia	2,900,000
Kayo Sports *Distribution Agreement with Fox Sports Australia		Australia	1,263,000
Sky Sports		New Zealand	1,500,000

ONLINE MEDIA OUTLETS FEATURING “INSIDE SAILING”



TV Channel	Logo	Country	Household Reach
iQIYI		China	565,000,000
Horizon Sports		International	2,000,000
Discover Digital (Discover Sports)		South Africa	18,500,000
TENCENT		China	N/A
beIN SPORTS CONNECT *Distributed by beIN SPORTS		Canada, USA, Indonesia, Singapore, Malaysia, Thailand, Hong Kong, Philippines	71,800,000
beIN SPORTS XTRA *Distribution Agreement with beIN SPORTS USA		USA	140,000,000

ONLINE MEDIA OUTLETS FEATURING “INSIDE SAILING”



TV Channel	Logo	Country	Household Reach
Samsung TV+ *Distribution Agreement with beIN SPORTS USA		International	60,000,000
Roku TV *Distribution Agreement with beIN Sports USA		USA	81,000,000
XUMO *Distribution Agreement with beIN Sports SPORTSUSA		USA	40,000,000
Canela TV *Distribution Agreement with beIN SPORTS USA		USA / Puerto Rico	23,000,000
Fubo TV *Distribution Agreement with beIN SPORTS USA		USA	1,900,000
TCL TV+ *Distribution Agreement with beIN SPORTS USA		Canada, Mexico, USA	N/A

ONLINE MEDIA OUTLETS FEATURING “INSIDE SAILING”



TV Channel	Logo	Country	Household Reach
Vizio *Distribution Agreement with beIN SPORTS USA		USA	N/A
Google TV *Distribution Agreement with beIN SPORTS USA		USA	N/A
HP *Distribution Agreement with beIN SPORTS USA		USA	N/A
Xfinity *Distribution Agreement with beIN SPORTS USA		USA	N/A
Hisense *Distribution Agreement with beIN SPORTS USA		USA	N/A
Tivo *Distribution Agreement with beIN SPORTS USA		USA	N/A
Tubi *Distribution Agreement with beIN SPORTS USA		USA	N/A
Free Live Sports *Distribution Agreement with beIN SPORTS USA		USA	N/A

ONLINE MEDIA OUTLETS FEATURING “INSIDE SAILING”



TV Channel	Logo	Country	Household Reach
Vix *Distribution Agreement with beIN SPORTS USA		USA	N/A
Dish *Distribution Agreement with beIN SPORTS USA		USA	N/A
Philo *Distribution Agreement with beIN SPORTS USA		USA	N/A
DistroTV *Distribution Agreement with beIN SPORTS USA		USA	N/A
SPORTDIGITAL+ *Distribution Agreement with SPORTDIGITAL		Germany, Austria, Switzerland, incl. Liechtenstein	N/A
Sky Sport Now *Distribution Agreement with Sky NZ		New Zealand	N/A
Sky Go *Distribution Agreement with Sky NZ		New Zealand	N/A
Three Now *Distribution Agreement with Sky NZ		New Zealand	N/A

ONLINE MEDIA OUTLETS FEATURING “INSIDE SAILING”



TV Channel	Logo	Country	Household Reach
Vidio *Distribution Agreement with beIN SPORTS Asia		Indonesia	N/A
Vision + *Distribution Agreement with beIN SPORTS Asia		Indonesia	N/A
Fetch *Distribution Agreement with beIN SPORTS Asia		Australia	N/A
Anoki *Distribution Agreement with beIN SPORTS Asia		Australia	N/A
StarHub TV+ *Distribution Agreement with beIN SPORTS Asia		Singapore	N/A
Plex TV *Distribution Agreement with beIN SPORTS Asia		Canada, Mexico, USA	16,000,000



Video | Production | Distribution | Digital | News

Find Us

ICARUS Sports

t: +30 210 9801726

e: press@icarus-sports.com

w: www.icarus-sports.com

Follow Us

